

# NOSY MARKETING TERMS OF SERVICE

Your attention is particularly drawn to the provisions of **clause 13** (Limitation of liability).

## About us

### Who we are and how to contact us

[www.nosy.marketing](http://www.nosy.marketing) (our 'Site') is operated by Nosy Consultancy Ltd ("We"). We are registered in England and Wales under company number 11546675 and have our registered office at Top Floor 28 Daish Way, Dodnor Industrial Estate, Newport, Isle of Wight, PO30 5XJ. Our main trading address is Top Floor 28 Daish Way, Dodnor Industrial Estate, Newport, Isle of Wight, PO30 5XJ.

We are a limited company.

Our VAT number is 334802514. We operate the website [www.nosy.marketing](http://www.nosy.marketing)

**Contacting us.** To contact us telephone our customer service team at 01983 632997 or e-mail [info@nosydesign.co.uk](mailto:info@nosydesign.co.uk). How to give us formal notice of any matter under the Contract is set out in clause 16.2.

**Professional indemnity insurance.** We maintain worldwide professional liability insurance excluding the United States and Canada. Our compulsory insurer is Ageas – operated through the A-Plan agent, and our policy number is 9094630P.

### Our contract with you

- 1.1 **Our contract.** These terms and conditions (**Terms**) apply to the order by you and supply of Services by us to you (**Contract**). They apply to the exclusion of any other terms that you seek to impose or incorporate, or which are implied by law, trade custom, practice or course of dealing.
- 1.2 **Entire agreement.** The Contract is the entire agreement between you and us in relation to its subject matter. You acknowledge that you have not relied on any statement, promise or representation or assurance or warranty that is not set out in the Contract.
- 1.3 **Language.** These Terms and the Contract are made only in the English language.
- 1.4 **Your copy.** You should print off a copy of these Terms or save them to your computer for future reference.
- 1.5 **We instructed Lawdit Solicitors Limited ([www.lawdit.co.uk](http://www.lawdit.co.uk))** to audit our website and it has

confirmed that for the year April 2020- 2021 our website is legally compliant.



## 2. Pre Contract discussions and When a Contract is formed

- 2.1 **Acknowledging receipt of your contract order.** After you place your order, you will receive an email from us acknowledging that we have received it, but please note that this does not

mean that your order has been accepted. Our acceptance of your order will take place as described in clause 2.2. After receiving your order we will issue an official quotation.

**2.2 Accepting your order.** Our acceptance of your order takes place when we send an email to you to accept it (**Order Confirmation**) and receive a deposit, at which point and on which date (**Commencement Date**) the Contract between you and us will come into existence. The Contract will relate only to those Services confirmed in the Order Confirmation.

**2.3 If we cannot accept your order.** If we are unable to supply you with the Services for any reason, we will inform you of this by email and we will not process your order. If you have already paid for the Services, we will refund you the full amount.

### **3. Cancelling your order and obtaining a refund**

**3.1** You may cancel the Contract and receive a refund, if no work has been carried-out, if you notify us as set out in clause **3.2** within 7 days of your receipt of the Order Confirmation. You cannot cancel the Contract once we have completed the Services, even if the 7 day period is still running.

**3.2** To cancel the Contract, you must email [info@nosydesign.co.uk](mailto:info@nosydesign.co.uk) or contact our Customer Services team by telephone on 01983 632997 or by post to Top Floor 28 Daish Way, Dodnor Industrial Estate, Newport, Isle of Wight, PO30 5XJ. If you are emailing us or writing to us please include details of your order to help us to identify it. If you send us your cancellation notice by email or by post, then your cancellation is effective from the date you send us the email or post the letter to us. For example, you will have given us notice in time as long as you get your letter into the last post on the last day of the cancellation period or email us before midnight on that day.

**3.3** If you cancel the Contract, we will refund you in full for the price you paid for the Services, by the method you used for payment. We may deduct from any refund an amount for the supply of the Services provided for the period up to the time when you gave notice of cancellation in accordance with clause **3.2**. The amount we deduct will reflect the amount that has been supplied as a proportion of the entirety of the Contract.

### **4. Our services**

**4.1 Descriptions and illustrations.** Any descriptions or illustrations on our site are published for the sole purpose of giving an approximate idea of the services described in them. They will not form part of the Contract or have any contractual force.

**4.2 Compliance with specification.** Subject to our right to amend the specification (see clause **4.3**) we will supply the Services to you in accordance with the specification for the Services appearing on our website at the date of your order in all material respects.

**4.3 Changes to specification.** We reserve the right to amend the specification of the Services if required by any applicable statutory or regulatory requirement or if the amendment will not materially affect the nature or quality of the Services, and we will notify you in advance of any such amendment.

4.4 **Reasonable care and skill.** We warrant to you that the Services will be provided using reasonable care and skill.

4.5 **Time for performance.** We will use all reasonable endeavours to meet any performance dates specified in the Order Confirmation, but any such dates are estimates only and failure to perform the Services by such dates will not give you the right to terminate the Contract.

## 5. Your obligations

5.1 It is your responsibility to ensure that:

- (a) the terms of your order are complete and accurate;
- (b) you co-operate with us in all matters relating to the Services;
- (c) you provide us, our employees, agents, consultants and subcontractors, with access to your premises, office accommodation and other facilities as we may reasonably require;
- (d) you provide us with such information and materials we may reasonably require in order to supply the Services, and ensure that such information is complete and accurate in all material respects;
- (e) you obtain and maintain all necessary licences, permissions and consents which may be required for the Services before the date on which the Services are to start;
- (f) you comply with all applicable laws, including health and safety laws;
- (g) you keep all of our materials, equipment, documents and other property (**Our Materials**) at your premises in safe custody at your own risk, maintain Our Materials in good condition until returned to us, and not dispose of or use Our Materials other than in accordance with our written instructions or authorisation;
- (h) you ensure that you have full rights to use anything you supply us with (for example, images, graphics or text);

5.2 If our ability to perform the Services is prevented or delayed by any failure by you to fulfil any obligation listed in clause 5.1 (**Your Default**):

- (a) we will be entitled to suspend performance of the Services until you remedy Your Default, and to rely on Your Default to relieve us from the performance of the Services, in each case to the extent Your Default prevents or delays performance of the Services. In certain circumstances Your Default may entitle us to terminate the Contract under clause 13 (Termination);
- (b) we will not be responsible for any costs or losses you sustain or incur arising directly or indirectly from our failure or delay to perform the Services; and
- (c) it will be your responsibility to reimburse us on written demand for any costs or losses we sustain or incur arising directly or indirectly from Your Default.

## 6. Charges

6.1 In consideration of us providing the Services you must pay our charges (**Charges**) in accordance with this clause.

6.2 The Charges are the prices quoted to you via an emailed document prior to Services commencing.

- 6.3 If you wish to change the scope of the Services after we accept your order, and we agree to such change, we will modify the Charges accordingly.
- 6.4 We take all reasonable care to ensure that the prices stated for the Services are correct at the time when the relevant information was supplied.
- 6.5 Our Charges may change from time to time, but changes will not affect any order you have already placed.
- 6.6 Our Charges are exclusive of VAT. Where VAT is payable in respect of some or all of the Services you must pay us such additional amounts in respect of VAT, at the applicable rate, at the same time as you pay the Charges.

## **7. How to pay**

- 7.1 We collect a 50% deposit for all work carried-out. We will take your deposit payment upon acceptance of your order. The remaining 50% should be paid upon completion of the work detailed in the schedule of work supplied at the beginning of the order.
- 7.2 You can pay for the Services using a bank transfer or a debit card or credit card. We accept the card payments via a GoCardless payment gateway which you'll find on the invoice
- 7.3 We will send you an electronic invoice within seven working days of the payment being made by you (and often before that).
- 7.4 If you fail to make a payment under the Contract by the due date, then, without limiting our remedies under clause 13 (Termination), you will have to pay interest on the overdue sum from the due date until payment of the overdue sum, whether before or after judgment. Interest under this clause 7.4 will accrue each day at 4% a year above the Bank of England's base rate from time to time, but at 4% a year for any period when that base rate is below 0%.
- 7.5 We shall each pay all amounts due under the Contract in full without any set-off, counterclaim, deduction or withholding (other than any deduction or withholding of tax as required by law).

## **8. Complaints**

If a problem arises or you are dissatisfied with the Services, we have a complaints policy:  
<https://nosy.marketing/complaints>

## **9. Intellectual property rights**

- 9.1 All intellectual property rights in or arising out of or in connection with the Services (other than intellectual property rights in any materials provided by you) will be owned by us.  
<https://nosy.marketing/intellectual-property>
- 9.2 We agree to grant you a fully paid-up, worldwide, non-exclusive, royalty-free [perpetual and irrevocable licence **OR** licence during the term of the Contract] to copy the deliverables specified in your order (excluding materials provided you) for the purpose of receiving and using the Services and such deliverables in your business. You may not sub-license, assign or otherwise transfer the rights granted in this clause 9.2.

## 10. How we may use your personal information

10.1 We will use any personal information you provide to us to:

- (a) provide the Services;
- (b) process your payment for the Services; and
- (c) inform you about similar services that we provide, but you may stop receiving these at any time by contacting us.

10.2 Further details of how we will process personal information are set out in <https://nosy.marketing/privacy-policy>

## 11. Limitation of liability: YOUR ATTENTION IS PARTICULARLY DRAWN TO THIS CLAUSE.

11.1 We have obtained insurance cover in respect of our own legal liability for individual claims not exceeding £1,000,000 per claim. The limits and exclusions in this clause reflect the insurance cover we have been able to arrange and you are responsible for making your own arrangements for the insurance of any excess loss.

11.2 Nothing in the Contract limits any liability which cannot legally be limited, including liability for:

- (a) death or personal injury caused by negligence;
- (b) fraud or fraudulent misrepresentation; and
- (c) breach of the terms implied by section 2 of the Supply of Goods and Services Act 1982 (title and quiet possession).

11.3 Subject to clause 11.2, we will not be liable to you, whether in contract, tort (including negligence), for breach of statutory duty, or otherwise, arising under or in connection with the Contract for:

- (a) loss of profits;
- (b) loss of sales or business;
- (c) loss of agreements or contracts;
- (d) loss of anticipated savings;
- (e) loss of use or corruption of software, data or information;
- (f) loss of or damage to goodwill; and
- (g) any indirect or consequential loss.

11.4 Subject to clause 11.2, our total liability to you arising under or in connection with the Contract, whether in contract, tort (including negligence), breach of statutory duty, or otherwise, will be limited to 50% of the value of the contract and not exceed it.

11.5 We have given commitments as to compliance of the Services with the relevant specification in clause 4.2. In view of these commitments, the terms implied by sections 3, 4 and 5 of the Supply of Goods and Services Act 1982 are, to the fullest extent permitted by law, excluded from the Contract.

11.6 Unless you notify us that you intend to make a claim in respect of an event within the notice period, we shall have no liability for that event. The notice period for an event shall start on the day on which you became, or ought reasonably to have become, aware of the event having occurred and shall expire 3 months from that date. The notice must be in writing and must identify the event and the grounds for the claim in reasonable detail.

11.7 This clause will survive termination of the Contract.

## 12. Confidentiality

12.1 We each undertake that we will not at any time disclose to any person any confidential information concerning one another's business, affairs, customers, clients or suppliers, except as permitted by clause 12.2.

12.2 We each may disclose the other's confidential information:

- (a) to such of our respective employees, officers, representatives, subcontractors or advisers who need to know such information for the purposes of exercising our respective rights or carrying out our respective obligations under the Contract. We will each ensure that such employees, officers, representatives, subcontractors or advisers comply with this clause 12; and
- (b) as may be required by law, a court of competent jurisdiction or any governmental or regulatory authority.

12.3 Each of us may only use the other's confidential information for the purpose of fulfilling our respective obligations under the Contract.

## 13. Termination

13.1 Without limiting any of our other rights, we may suspend the performance of the Services, or terminate the Contract with immediate effect by giving written notice to you if:

- (a) you commit a material breach of any term of the Contract and (if such a breach is remediable) fail to remedy that breach within 7 days of you being notified in writing to do so;
- (b) you fail to pay any amount due under the Contract on the due date for payment;
- (c) you take any step or action in connection with you entering administration, provisional liquidation or any composition or arrangement with your creditors (other than in relation to a solvent restructuring), being wound up (whether voluntarily or by order of the court, unless for the purpose of a solvent restructuring), having a receiver appointed to any of your assets or ceasing to carry on business [or, if the step or action is taken in another jurisdiction, in connection with any analogous procedure in the relevant jurisdiction];
- (d) you suspend, threaten to suspend, cease or threaten to cease to carry on all or a substantial part of your business; or
- (e) your financial position deteriorates to such an extent that in our opinion your capability to adequately fulfil your obligations under the Contract has been placed in jeopardy.

13.2 On termination of the Contract you must return all of Our Materials and any deliverables specified in your order which have not been fully paid for. If you fail to do so, then we may enter your premises and take possession of them. Until they have been returned, you will be solely

responsible for their safe keeping and must not use them for any purpose unconnected with the Contract.

- 13.3 Termination of the Contract will not affect your or our rights and remedies that have accrued as at termination.
- 13.4 Any provision of the Contract that expressly or by implication is intended to come into or continue in force on or after termination will remain in full force and effect.

#### **14. Events outside our control**

- 14.1 We will not be liable or responsible for any failure to perform, or delay in performance of, any of our obligations under the Contract that is caused by any act or event beyond our reasonable control (**Event Outside Our Control**).
- 14.2 If an Event Outside Our Control takes place that affects the performance of our obligations under the Contract:
  - (a) we will contact you as soon as reasonably possible to notify you; and
  - (b) our obligations under the Contract will be suspended and the time for performance of our obligations will be extended for the duration of the Event Outside Our Control. We will arrange a new date for performance of the Services with you after the Event Outside Our Control is over.
- 14.3 You may cancel the Contract affected by an Event Outside Our Control. To cancel please contact us. If you opt to cancel we will refund the price you have paid, less the charges reasonably and actually incurred us by in performing the Services up to the date of the occurrence of the Event Outside Our Control.

#### **15. Non-solicitation**

You must not attempt to procure services that are competitive with the Services from any of our directors, employees or consultants, whether as an employee or on a freelance basis, during the period that we are providing the Services to you and for a period of six months following termination of the Contract.

#### **16. Communications between us**

- 16.1 When we refer to "in writing" in these Terms, this includes email.
- 16.2 Any notice or other communication given [by one of us to the other] under or in connection with the Contract must be in writing and be delivered personally, sent by pre-paid first class post or other next working day delivery service, or email.
- 16.3 A notice or other communication is deemed to have been received:
  - (a) if delivered personally, on signature of a delivery receipt or at the time the notice is left at the proper address;
  - (b) if sent by pre-paid first class post or other next working day delivery service, at 9.00 am on the second working day after posting; or
  - (c) if sent by email, at 9.00 am the next working day after transmission.

- 16.4 In proving the service of any notice, it will be sufficient to prove, in the case of a letter, that such letter was properly addressed, stamped and placed in the post and, in the case of an email, that such email was sent to the specified email address of the addressee.
- 16.5 The provisions of this clause will not apply to the service of any proceedings or other documents in any legal action.

## 17. General

### 17.1 Assignment and transfer.

- (a) We may assign or transfer our rights and obligations under the Contract to another entity but will always notify you in writing or by posting on this webpage if this happens.
- (b) You may only assign or transfer your rights or your obligations under the Contract to another person if we agree in writing.

17.2 **Variation.** Any variation of the Contract only has effect if it is in writing and signed by you and us (or our respective authorised representatives).

17.3 **Waiver.** If we do not insist that you perform any of your obligations under the Contract, or if we do not enforce our rights against you, or if we delay in doing so, that will not mean that we have waived our rights against you or that you do not have to comply with those obligations. If we do waive any rights, we will only do so in writing, and that will not mean that we will automatically waive any right related to any later default by you.

17.4 **Severance.** Each paragraph of these Terms operates separately. If any court or relevant authority decides that any of them is unlawful or unenforceable, the remaining paragraphs will remain in full force and effect.

17.5 **Third party rights.** The Contract is between you and us. No other person has any rights to enforce any of its terms.

17.6 **Governing law and jurisdiction.** The Contract is governed by English law and we each irrevocably agree to submit all disputes arising out of or in connection with the Contract to the exclusive jurisdiction of the English courts.